

## THE CLUB CALL TO ACTION LETTER - THE ERNIE ELS CAPTAIN'S CHALLENGE

Dear Club Management,

As a member of our club, I have accepted Ernie Els Captain's Challenge, made my video, and posted it to my social media account. This Challenge simply encourages our club to register and sign up on the <a href="https://www.ClubsHELP.org">www.ClubsHELP.org</a> website. There are no fees or costs to the club. The Challenge is a call-to-action to mobilize members and clubs to join the fight against Covid-19 and support our frontline workers. All our Club needs to do is sign up to participate. You will receive an auto response email with the program details. The Club Manager, Golf Professional, or Board Member/designee, becomes the ClubsHELP CAPTAIN at our club.

## What's ClubsHELP?

ClubsHELP connects golf and member clubs with local hospitals in your community to activate a powerful network that provides critical resources and support for our frontline hospital workers. In less than two weeks, ClubsHELP is processing over 350 club requests and 200 Hospitals into the network. As a newly formed 501 (c) 3 National Charitable Foundation, we are currently assembling two highly respected Advisory Councils from the Club and Medical fields.

## **ClubsHelp Club and Hospital Association Partners**

National Club Association, ClubCorp, Arcis Golf, Concert Golf Partners, and American College of Emergency Physicians.

Please go to the website to sign up and learn more.

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Social Channels and Text ClubsHELP to 71441

http://www.clubshelp.org www.Instagram.com/clubshelp www.Twitter.com/clubshelp www.Facebook.com/clubshelp