

ClubProcure Partners with ClubsHELP Foundation to Further Mission Donates to local hospital; challenges participating members to join cause

Waterloo, IA (May 14, 2020) – ClubProcure announced today they are contributing to the ClubsHELP Foundation whose mission is to connect golf and country clubs to area hospitals, emergency services, and food banks in order to provide critically needed support for health workers throughout the COVID-19 pandemic.

In order to activate the goal of the non-profit organization, ClubProcure will aid in the communication between the ClubsHELP Foundation and ClubProcure's community of over 4,000 golf and country club facilities. The effort is intended to link interested parties wishing to lend a hand to local frontline responders across the country.

As the largest group purchasing organization serving the golf & country club industry, ClubProcure will also assist interested clubs with their goodwill offerings by helping to secure products, ranging from PPE supplies and UV Lighting to delivery services and gift cards.

Since forming as a local program in New Jersey, the ClubsHELP Foundation has caught on nationally and is being endorsed by some of the golf's greats such as Jack Nicklaus and Ernie Els.

"When my management team told me about this initiative, I was right behind it straight away," said Els. "It's a shining example of how people all around the world are pulling together in this crisis to help vulnerable members of society and, of course, support the frontline healthcare staff who are literally putting their lives on the line for all of us."

In addition to spreading the message to their membership community, ClubProcure also joined in the "Captain's Challenge" by donating gift cards from two local independent restaurants for 150 front-line workers at MercyOne Waterloo Medical Center, a local area hospital.

"We are fortunate to have a membership community that is 4,000 clubs strong," said Tony Beuter, President of ClubProcure.

By lending a helping hand to a local hospital and leading by example, we hope to inspire our member clubs into taking the next step and supporting this worthy cause."

To be a captain, register your club, pledge support, or get additional information, access the web site at www.clubshelp.org or text ClubsHELP to 71441.

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